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University of San Diego

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USD HOLDS 2003 LIFE LEADERSHIP CONFERENCE

SAN DIEGO, Oct. 7, 2003 – The University of San Diego will play host to several hundred entrepreneurial leaders from the San Diego region at the 2003 LIFE Leadership Conference Friday, Nov. 14.

The Leadership Conference is the premier event for the newly established Leadership Institute for Entrepreneurs (LIFE). (For more information on the Institute visit the LIFE website at www.life.sandiego.edu or call Program Director Mark Divine at 619-260-4186. E-mail at life@sandiego.edu.)

The event features renowned leaders including Ken Blanchard, trainer and author of numerous best selling leadership books such as “The One Minute Manager”; Dr. Tina Nova, CEO of Genoptix; and Boaz Rauchwerger, a nationally known success trainer noted for his “Tiberius Success Formula” and ability to energize large groups.

Topics will include Values Based Leadership, How to Lead High Performing Teams, and Creative Leadership in an Entrepreneurial Environment, interspersed with engaging panel discussions led by professional executive coaches. The day will include learning from notable leaders, networking and fun.

The Leadership Institute for Entrepreneurs is the newest Institute to be launched by the School of Business Administration at USD. Blending leadership, entrepreneurship and social responsibility, the Institute plans two annual conferences, a series of one-day Leadership Seminars and a Certificate Program in Applied Leadership. All programs are to be held in the Joan B. Kroc Institute for Peace & Justice.

LIFE is an initiative of School of Business Dean Curtis Cook. David Wyman, a toy entrepreneur, is the Executive Director and Mark Divine, a Navy SEAL Reserve Officer and entrepreneur is the Program Director.

USD has been on the forefront of the growing leadership development and education field. "The School of Business at USD is responsive to our customer's requests for innovative degree programs and business outreach initiatives - such as LIFE - that combine current business leadership practices with sound academic research." said Jerry Singleton, the Director of Graduate Operations at the USD School of Business. Two programs that have been hugely successful are the innovative Masters of Science in Executive Leadership (MSEL), in partnership with the Ken Blanchard Companies, and the Masters of Science in Global Leadership (MSGSL), funded by the Department of Defense for US Navy, Marine Corps and other Federal employees seeking advancement to senior management positions.

"The new Leadership Institute For Entrepreneurs (LIFE) is the perfect place for executives of start-up ventures and growing companies to learn valuable lessons from seasoned business leaders who have "been there and done that" according to Ken Majer, author of "V-Based Leadership and one of the moderators for a panel on values based leadership at the 2003 Leadership Summit.

Early sponsors of the LIFE Leadership conference include The Beyster Institute, UCSD Connect, the Forum for Women Entrepreneurs, Simon Leadership Alliance, Artemis Agency and Concept Imaging.

For more information on the program and for an application, please visit the LIFE website at www.life.sandiego.edu or call Program Director Mark Divine at 619-260-4186. His e-mail is life@sandiego.edu.

ABOUT USD

The University of San Diego is an independent Catholic institution of higher learning overlooking San Diego's Mission Bay. Chartered in 1949, the school enrolls more than 7,000 students and is known for its commitment to teaching, the liberal arts, the formation of values and community service.

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